

Privacy Notice

We are a data controller and our Data Protection Officer is Jordan Taylor. We act as your agent in obtaining quotations and we will treat all your personal information as private and confidential to us and anyone else involved in the normal course of arranging and administering your insurance. We will collect data, including personal information and risk details, solely to enable us to obtain and provide insurance quotations, arrange and administer your insurance.

Data collected by us is contractual, and for the legitimate business interest of effecting a contract of insurance and we will be unable to offer any quotation or insurance if you refuse to provide certain personal data, including health, financial and criminal records data which is collected under the lawful basis of public interest, where these would affect the provision of cover and/or performance of insurance contracts.

Your information will be held securely by us and shared with insurers and underwriting agencies to enable them to provide accurate terms and they will also obtain data about you and your insurance history from various insurance anti-fraud databases, as well as publicly available websites and credit referencing agencies.

We will not share your information with anyone outside Lifestyle Insurance Brokers except:

- a) where we have your permission;
- b) where required for your product or service;
- c) where we are required to do so by law or our regulatory requirements;
- d) with third parties providing services to us, such as sub-contractors acting on our behalf, such as the companies which maintain our computer systems
- e) with third parties providing services to you on our behalf, such as Kingsway Claims who provide claims management services
- f) where permitted by law, it is necessary for our legitimate interests or those of a third party, and it is not inconsistent with the purposes listed above.

Information about you and your insurances will be held while you are a client and in certain circumstances up to six years, after expiry of your policies. Under the General Data Protection Regulation data subjects are entitled to view, amend or delete, personal information about them that We hold.

Please write to our data protection officer at our registered office address if you wish to exercise your rights or have a complaint about our use of your data.